## Company Structure and Coordination

- Proposed Departments
  - Admin & Billing
  - Growth
  - Retention
  - Product Development
- The Adilas Supervising Board
  - Members of the supervising board are made up of the senior supervisors from the Admin & Billing, Growth, Retention, and Product Development Departments
    - Other assigned team members as needed
  - ☆ This supervisory board is the controlling entity and final decision making board for Adilas
  - ♦ Be responsible for the overarching goals, vision, and direction of the Adilas platform
  - ♦ Meet at regularly scheduled intervals
  - ♦ Meetings to include:
    - Agendas
    - Assigned admin facilitator
    - Reviewing and recording notes
    - Reporting and follow-ups
    - Assignments
    - Other topics/items as needed
  - ♦ Future planning for co-owners & investors
- Departments
  - Admin & Billing Department
    - ♦ Responsible for things such as:
      - Admin supervisory board
      - Billing
      - Banks
      - Accounts receivable
      - Accounts payable
      - HR
      - Financials
      - Their own research & development
      - Other admin operations
  - Growth Department
    - ♦ Responsible for things such as:
      - Sales
      - Marketing
      - Advertising
      - Adilas Cafe
        - Adilas Marketplace
        - Other 3<sup>rd</sup> party opportunities

- Their own research & development
- Retention Department
  - ♦ Responsible for things such as:
    - Training
    - Setup
    - Customer support
    - Consulting
    - Adilas University
    - Their own research & development
- Product Development
  - ♦ Responsible for things such as:
    - Project management
    - Layout & design
    - Code development
    - Testing
    - Custom code
    - Bugs and maintenance
    - IT/Servers
    - Security
    - Their own research & development
    - Prototyping
- Recommendations for structure within departments
  - Supervisor Teams/Leadership
    - ♦ Senior supervisor member of the admin board
    - ♦ Junior supervisor
    - ♦ Optional other team members as needed
  - Departments responsible for their own:
    - ♦ Mission statements
    - ♦ Goals
    - ♦ Department communications & coordination
    - ♦ Team meetings
    - ♦ Assignments
    - ♦ Follow-ups & reporting
    - ♦ Standard operating procedures
    - ♦ Scheduled performance reviews
      - Compensation reviews
    - ♦ Items/Points for admin meetings
    - ♦ Budgets
      - Department or area budgets
      - People budgets

We would love to see each of these sections or divisions (departments) be able to meet and interact with each other on a consistent basis (at least monthly or semimonthly). Nobody is left on an island by themselves. Communication is huge.