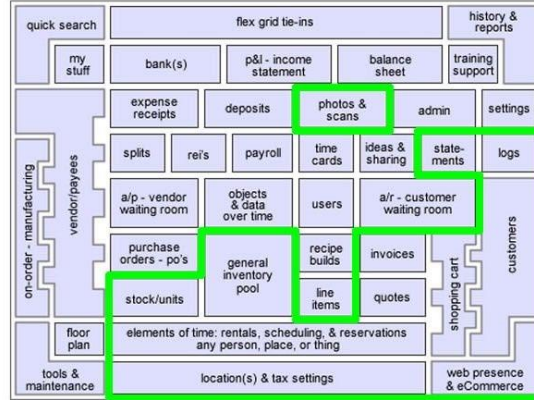
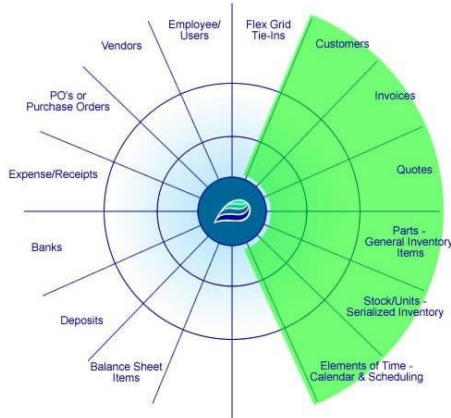


Business Functions - ECommerce

Web Presence & eCommerce Functions



➤ ECommerce

- Extension of your inventory system
 - Searchable web presence
 - Fully connected & integrated - both back-end & front-end
 - Do it once & have it cascade - enter once, use many
 - Mobile ready
 - Included in your subscription
 - Monitor real-time inventory counts
 - Sell anything you want
 - Stock/units - serialized or big ticket
 - Show all general inventory
 - Permissioned access - determine who can actually control your ecommerce stuff both at the settings and items level
 - Set special web prices or sales
 - Special reports to show web transactions
- Configure everything
 - Tons of settings
 - ✓ Initial displays - landing pages
 - ✓ Tables & grids
 - ✓ Social media links
 - ✓ Discounting & coupon options
 - ✓ Light affiliate connections
 - ✓ Searchable parent attributes - helps in dynamic searches
 - ✓ Sell parent, unlimited, & sub inventory
 - Setup contact us pages
 - Location, category, & item level settings
 - Default images & full photo galleries
 - Items - long descriptions, specs, media/content, video links, etc.

- Show like products
- Change look & feel
- Customize headers & footers
- Determine login requirements
- Customers
 - Ability to add new customers
 - Update their contact info
 - Full online ordering & ecommerce
 - Pay outstanding balances
 - Automatic email settings
 - Opt in & out for marketing campaigns
 - Build their own statements
 - Print or view any of their past histories - invoices, quotes, etc.
 - Run automatic discounts
 - Promotion codes & coupons
 - Show log notes & elements of time to customers
 - Require a login to show pricing or show pricing to everyone
- Ordering and fulfillment
 - We can help you setup your process - what do you want or need?
 - ✓ Example: Online order happens, order shows up in system, can email both customer &/or specific users so they know action needs to happen, pull inventory & begin fulfillment process, prepare for pick-up or delivery, etc.
 - Real time, instantaneous changes - if you sell something in your store it automatically effects inventory counts online
 - Speed up process by allowing online pre-orders
 - Order converts quickly into an invoice
 - Prep before customer arrives or prepare items for delivery
 - Setup & harness alternate sales channels
 - Delivery, drive through, pick-up, drop-ship, sub queues
 - Print or email receipts
- Shipping
 - Able to skip or include shipping
 - Simple flat fee shipping
 - Shipping based on items & weights
 - Advanced shipping matrices
 - Multiple ship to addresses - drop shipping
 - Send it wherever it needs to go
 - Shipping can be super simple or quite complex
 - We also offer custom solutions or processes
- Merchant processing (credit cards)
 - Merchant processing is being able to process credit & debit card information online

- Not required if you just want to use ecommerce for ordering (quotes) or just showing inventory
- If you do want full checkout & payment options you will need a merchant processing account
 - ✓ https://www.adilas.biz/merchant_processing_flyer.pdf - pdf flyer
- Supported credit card gateways -
 - ✓ Authorize.net
 - ✓ USAePay
 - ✓ Others
- Online bill pay - allow customers to pay, or finish paying, for bills or invoices
- PayPal also an option
- Special settings if you want to allow customers to checkout & pay later - on account
- Coming soon - Stripe & Square
- Emails and notifications
 - Email & notifications are not required but an available option
 - Configure & automate customer emails
 - Who needs to get notified?
 - Send copies of invoices, quotes, statements, etc.
 - Company or department emails - internal notifications
 - Customize look & feel, custom verbiage, dynamic verbiage, etc.
 - Warnings & thresholds
 - Email anytime - additional email settings within the backend system
- Special features
 - Turnkey solution - turn it on & start using it
 - Ecommerce can be configured to none, all, or anywhere in between
 - You don't have to use the full ecommerce pieces - use to whatever levels - suit your needs
 - Settings allow custom naming conventions
 - Alternate sales tax configuration for online sales
 - Ecommerce sales can still earn customer loyalty points
 - Invoice rounding - up or down depending on your specifications
 - Bulk tools
 - Training, videos, & free courses
 - 20-30 videos on ecommerce pieces & settings
- API sockets & extensions
 - Think of a socket like an outlet in your wall that you plug into
 - An API socket is basically a way to call a function or method from an outside source or party - get access to the database through an external connection or socket

- We are building out the API so that you can do the same things in whatever platform you want
- 50 free public facing API sockets
- You can turn these public facing sockets on or off - security options
- Lots of 3rd party features & options - more to come!
- 3rd party integration already connects Adilas with Woo commerce
- Tons of help files & API socket documentation & samples
- Custom - no problem
 - Built-in options with tons of settings that are very easy to use
 - If you want more, no problem, we can build to what you want
 - You can build your website or we can build it for you
 - Reconfigure your invoice &/or order process
 - Custom payment solutions, custom packaging/grouping/kits, custom shipping options, custom tracking & delivery options, etc.
 - Tons of custom code options, configuration, flow, display, & more
- Keep building for the future
 - We've been doing this for a long time - lessons learned, wars fought, things to take into the future
 - Continue making it easier & easier by building to other features & extensions
 - Allow additional configuration
 - Rentals, reservations, booking time, scheduling features, signing up for courses, events, etc.
 - Accepting donations, community funding, & crowd sourcing
 - We are open to your ideas as well - come join in the community building effort